



EXPOSANITA'

HEALTH • CARE • INNOVATION

MATCH THE FUTURE

2027

14 • 16 APRIL BOLOGNA

BRINGING THE DATE FORWARD
IT'S JUST THE BEGINNING

Project and direction

BOS

BolognaFiere | Senaf

In collaboration with



HELIX
HEALTH COMMUNICATION HUB
Gruppo Tecniche Nuove

BUILDING THE FUTURE OF HEALTHCARE TOGETHER

Exposanità confirms its role as a leading benchmark for dialogue between **expertise, experience, and technological innovation**.

A privileged meeting place where **institutions, professionals, and companies** engage in dialogue, share know-how, and co-create concrete solutions to address the **challenges of the Italian healthcare system**, shaping its future.

THE 2026 FIGURES



WHY ATTEND



Meet decision-makers from the hospital and healthcare sector, including public and private healthcare, orthopedics, and rehabilitation.



Generate business with new clients, distributors, and partners.



Position yourself as an innovator through exhibition areas, workshops, and demonstration zones.

VISITORS

DECISION MAKER

54%

INFLUENCER

33%

END USERS

13%

OVER 80% OF VISITORS INFLUENCE OR APPROVE INVESTMENT DECISIONS

BUYER PROFILE

HOSPITALS AND HEALTHCARE FACILITIES

- General Managers
- Medical Directors
- Procurement / Purchasing Managers
- ICT Managers

REHABILITATION

- Physiatrists
- Physiotherapists
- Rehabilitation center managers

ORTHOPEDICS

- Orthopedic physicians and technicians
- Managers of orthopedic and medical supply stores

PUBLIC ADMINISTRATION

- Regional Authorities
- Local Health Authorities (ASL)
- Central Purchasing Bodies

CARE SECTOR

- Nursing homes (RSA)
- Care homes
- Cooperatives

VISIBILITÀ



**Digital communication
and roadshows**



**B2B
Meeting**



**Workshop
program**



**Networking
activities**



CONTACTS

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