



EXPOSANITA'
HEALTH • CARE • INNOVATION

GRUPPOVENTO.IT

PLANNING SOLUTIONS

BOLOGNA

22ND - 24TH APRIL 2026

Project and direction

BOS
BolognaFiere | Senaf

In collaboration with

**Bologna
Fiere**
gruppo
tecniche nuove

THE PROJECT

Planning solutions



Exposanità is the point of reference for **professionals** and **companies** from the **healthcare** and **socio-medical world**. Whether focusing on skill development or seeking market solutions, this event provides an ideal opportunity for **exchanging knowledge** and engaging with **technological innovations**. We promote the **meeting** between **institutions, professions, and companies** to plan together the future of the healthcare and respond to the critical issues that characterise the sector.

Exposanità acts as an ideal **fil rouge** linking the **players in the sector**. It allows them to **design those solutions** that are needed to **improve our health and care services**. In this context, the 2025 communication campaign, "Exposanità Planning Solutions," illustrates the exhibition as a connector and a valuable tool for developing solutions aimed at creating a **universal, effective, and efficient healthcare system**.

On the next edition

The 2026 edition of Exposanità will be dedicated to **new technologies as an indispensable tool**, along with human resources, to guarantee the quality and resilience of the NHS.

The adoption of **digital technology** in its **clinical and organisational applications and the redefinition of care environments** will be the central themes of next edition. As well as the **empowerment of professionals and patients** in the management of **non-self-sufficiency. Disability solutions and rehabilitation pathways** will complete the range of tools for **independent living**.



THE NUMBERS

of the last edition

21.450

VISITORS

over
200
CONFERENCES

450

COMPANIES



THE VISITORS



Field of work

- Trade / Wholesale
- Local Health
- Public and private Hospital
- Health care / Orthopedics
- Polyclinic / Medical practice
- Rehabilitation Center
- Nursing Home and Health care Residence
- University
- Associations



Professional categories

- Non-medical health profession
- Doctor
- Technical Management
- General Manager
- Health Manager / Orthopedics
- Sales and Marketing Management
- IT Manager
- Purchasing Manager Administrative Management
- Health Directorate
- Clinical Engineering
- Accounting



PARTICIPATION AT EXPOSANITÀ



EXHIBITION AREAS



HORUS - Products, services and initiatives for disability, orthopaedics, rehabilitation



HOSPITAL - Technologies and products for hospitals



THIRD AGE - Solutions, products and services for the third age



DIGITAL HEALTH - Health care Informatics and telemedicine



DIAGNOSTIC - Equipment and products for diagnostic imaging and electrodiagnostic

PROMOTION

ON LINE

- Newsletter
- DEM
- Post social



EXPOSANITA'
HEALTH • CARE • INNOVATION

AT THE EXHIBITION

- Sign at the entrance and in the halls
- Advertising on the Exhibition Guide
- Distribution of advertisement materials

ON THE BOOTH

- Customized setups crafted to enhance your corporate image.
- Turnkey exhibition spaces designed to minimize organizational effort.

www.exposanita.it



BEYOND THE EXHIBITION



Exposanità means getting in touch with our digital audience even before and after the event, thanks to the constant **dialogue** and **visibility with professionals of the sector**.

We reach more than **70 thousand professionals weekly** through our **newsletter**, while the web section Exposanità Informa, updates our contacts on the main news and initiatives.

We are online on **LinkedIn**, **Facebook** and **Instagram** with more than **15 thousand followers**.

Thanks to the media partnership with the magazines **Tecnica Ospedaliera** and **Ortopedici & Sanitari** we reach over **65 thousand contacts** from the hospital world and rehabilitation.

Media Partner
 **tecniche nuove**

TRAINING

223
EVENTS
(including conferences,
courses, workshops)

581
SPEAKERS

OVER 570
HOURS
OF TRAINING





EXPOSANITA'
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CONTACTS

Via di Corticella, 181/3 - 40128 Bologna (Italy)
T. +39 051 32 55 11 - info@exposanita.it

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