



**EXPOSANITA'**  
HEALTH • CARE • INNOVATION

GRUPPOVENTO.IT

# PLANNING SOLUTIONS

**BOLOGNA**

**22<sup>ND</sup> - 24<sup>TH</sup> APRIL 2026**

Project and direction

**BOS**  
BolognaFiere | Senaf

In collaboration with

**Bologna  
Fiere**  
gruppo  
**tecniche nuove**

# THE PROJECT

## Planning solutions



Exposanità is the point of reference for **professionals** and **companies** from the **healthcare** and **socio-medical world**. Whether focusing on skill development or seeking market solutions, this event provides an ideal opportunity for **exchanging knowledge** and engaging with **technological innovations**. We promote the **meeting** between **institutions, professions, and companies** to plan together the future of the healthcare and respond to the critical issues that characterise the sector.

**Exposanità** acts as an ideal **fil rouge** linking the **players in the sector**. It allows them to **design those solutions** that are needed to **improve our health and care services**. In this context, the 2025 communication campaign, "Exposanità Planning Solutions," illustrates the exhibition as a connector and a valuable tool for developing solutions aimed at creating a **universal, effective, and efficient healthcare system**.

## I temi della prossima edizione

The 2026 edition of Exposanità will be dedicated to **new technologies as an indispensable tool**, together with human resources, to guarantee the quality and resilience of the NHS.

The adoption of **digital technology** in its **clinical and organisational applications and the redefinition of care environments** will be the central themes of next edition. As well as the **empowerment of professionals and patients** in the management of **non-self-sufficiency. Disability solutions and rehabilitation pathways** will complete the range of tools for **independent living**.



## THE NUMBERS

*of the last edition*

**21.450**

VISITORS

over  
**200**  
CONFERENCES

**450**

COMPANIES



# THE VISITORS



## Field of work

- Trade / Wholesale
- Local Health
- Public and private Hospital
- Health care / Orthopedics
- Polyclinic / Medical practice
- Rehabilitation Center
- Nursing Home and Health care Residence
- University
- Social Cooperative
- Associations



## Professional categories

- Non-medical health profession
- Doctor
- Technical Management
- General Manager
- Health Manager / Orthopedics
- Sales and Marketing Management
- IT Manager
- Purchasing Manager Administrative Management
- Health Directorate
- Clinical Engineering
- Accounting



# PARTICIPATION AT EXPOSANITÀ



## EXHIBITION AREAS



**HORUS** - Products, services and initiatives for disability, orthopaedics, rehabilitation



**HOSPITAL** - Technologies and products for hospitals



**THIRD AGE** - Solutions, products and services for the third age



**DIGITAL HEALTH** - Health care Informatics and telemedicine



**DIAGNOSTIC** - Equipment and products for diagnostic imaging and electrodiagnostic

## PROMOTION

### ON LINE

- Newsletter
- DEM
- Post social



**EXPOSANITA'**  
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### AT THE EXHIBITION

- Sign at the entrance and in the halls
- Advertising on the Exhibition Guide
- Distribution of advertisement materials

### ON THE BOOTH

- Customized setups crafted to enhance your corporate image.
- Turnkey exhibition spaces designed to minimize organizational effort.

[www.exposanita.it](http://www.exposanita.it)



# BEYOND THE EXHIBITION



**Exposanità** means getting in touch with our digital audience even before and after the event, thanks to the constant **dialogue** and **visibility with professionals of the sector**.

We reach more than **70 thousand professionals weekly** through our **newsletter**, while the web section Exposanità Informa, updates our contacts on the main news and initiatives.

We are online on **LinkedIn**, **Facebook** and **Instagram** with more than **15 thousand followers**.

Thanks to the media partnership with the magazines **Tecnica Ospedaliera** and **Ortopedici & Sanitari** we reach over **65 thousand contacts** from the hospital world and rehabilitation.

Media Partner  
 **tecniche nuove**

## TRAINING

**223**  
EVENTS  
(including conferences,  
courses, workshops)

**581**  
SPEAKERS

**OVER 570**  
HOURS  
OF TRAINING





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## CONTACTS

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